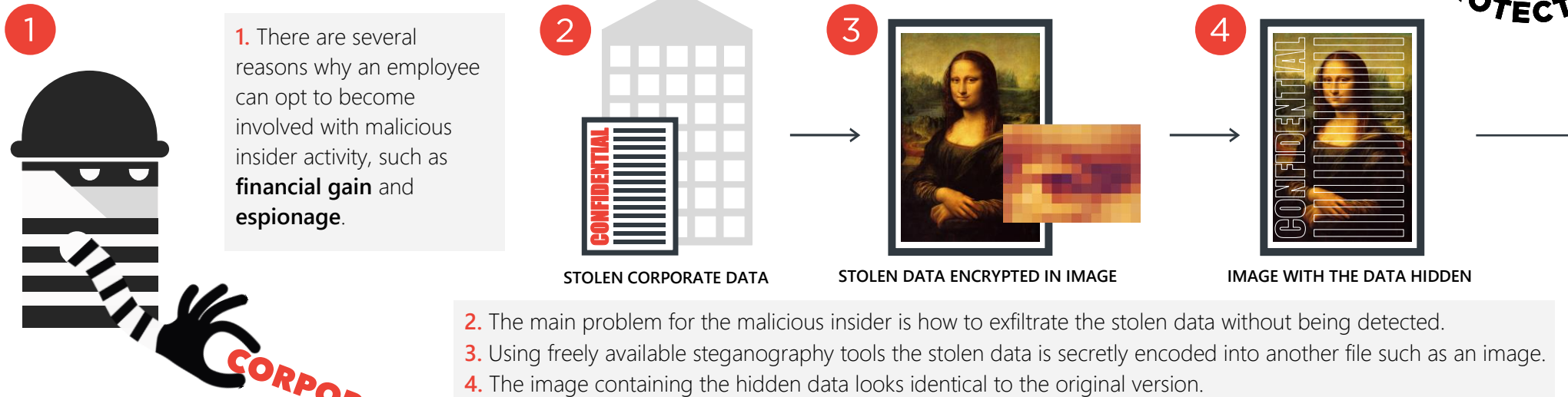


# Deep Secure: Insider Data Theft Protection



## Insider Data Theft + Covert Exfiltration **without** Deep Secure protection:

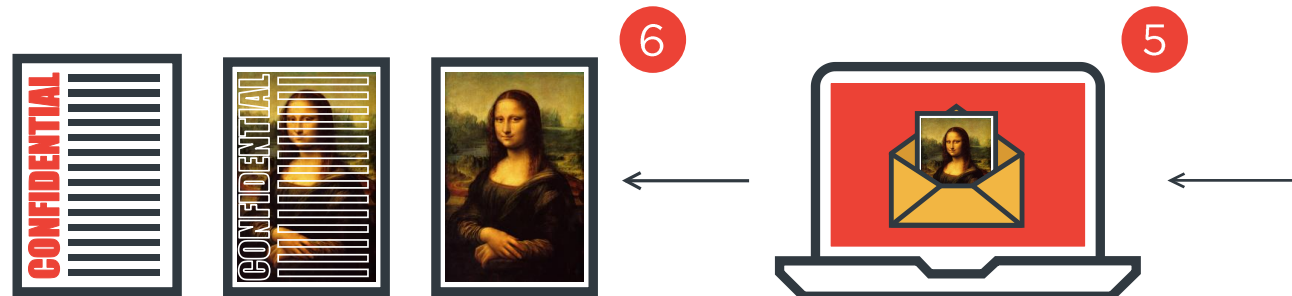


Today's most damaging security threats are originating from trusted insiders

**90%** of organisations feel vulnerable to Insider Attacks  
*CA Technologies*

**62%** of business users have access to company data they shouldn't see  
*Ponemon Institute*

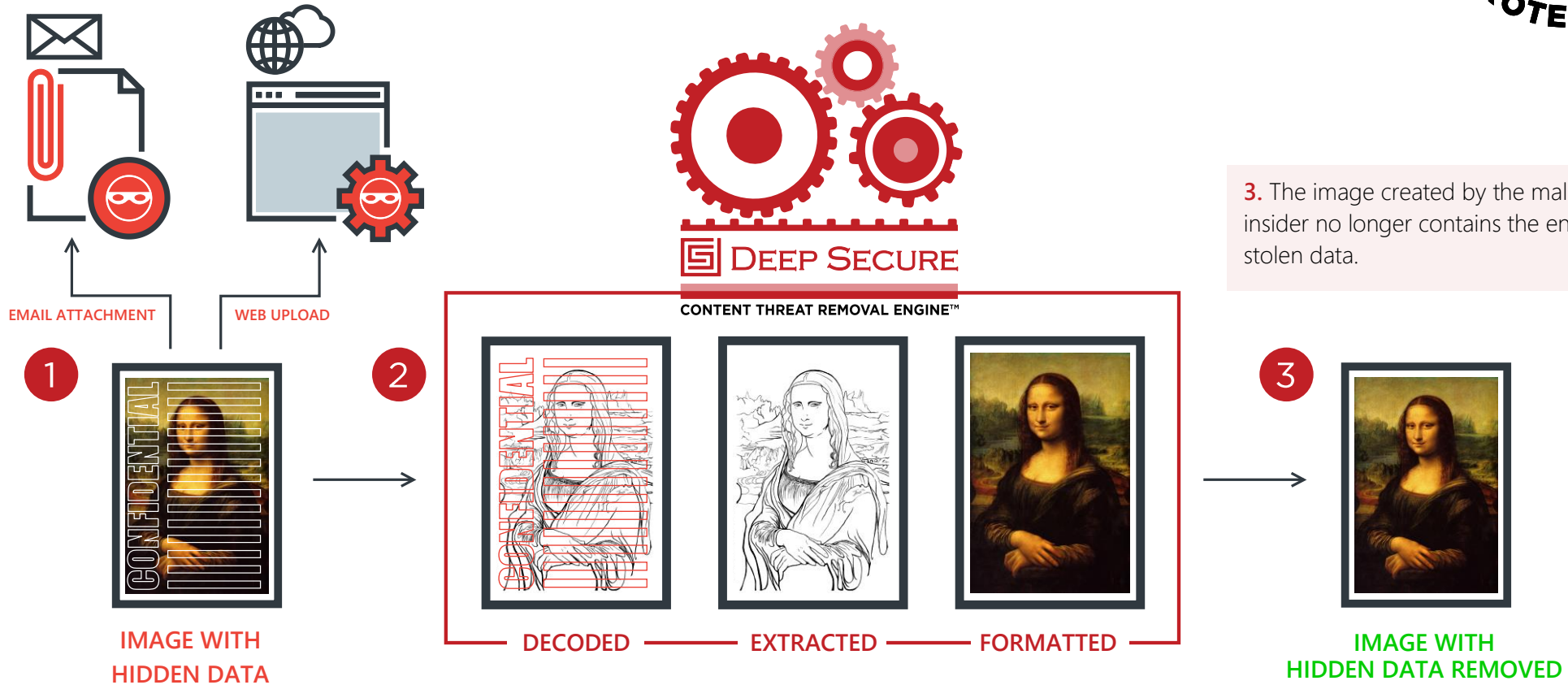
**60%** of Cyber Attacks are an inside job  
*IBM*



# Deep Secure: Insider Data Theft Protection



Insider Data Theft + Covert Exfiltration **with** Deep Secure protection:



1. Deep Secure provides 100% effective protection against the covert exfiltration of stolen corporate data by eliminating the ability of the malicious insider to obfuscate the data by using steganography.

2. Working with the existing web and/or email gateway, Deep Secure Content Threat Removal intercepts the uploaded digital content such as documents and images. This content is decoded and any encoding context, unnecessary metadata, etc. are removed – this includes any data hidden by steganography techniques. Only the business information is retained, and this is formatted into a new document or image.

3. The image created by the malicious insider no longer contains the encoded stolen data.

4. **PROTECTED!**  
The stolen data has not been exfiltrated.